# Offering Water Advisory Services

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Project Office: Noida



# Water Advisory: Origin and Need

Water, a precious resource, is becoming increasingly scarce and stressed due to factors like climate change, population growth, and industrialization. This has led to a growing need for water advisory consultancy services to help individuals, businesses, and communities manage their water resources effectively.



UN SDG Goal 6: To ensure everyone has access to water and sanitation that is safe and sustainable

#### **Water for Justice**



- Water Connectivity
- International and National Treaty on River Water
- Aquifers Level Maintaining and Replenishment Mechanism

#### **Water for People**



- Water Sourcing
- Water Conservation
- Water Distribution

#### **Water for Prosperity**



- Water Economics
- Water Finance
- Water Analytics

The growing importance of water as a resource bolstered by UN SDG goals has resulted in the growth of concepts: Water for Justice, Water for People and Water for Prosperity



## Water Advisory: Proposed Solution

#### **☐** Analytics in Water Management:

- Data-Driven Decisions: Enhances decision-making through insights from data.
- Operational Efficiency: Real-time monitoring of KPIs for proactive management.

#### ☐ Techno-Economic Analysis

- Cost-Benefit Evaluation: Assesses financial viability of technologies.
- Resource Allocation: Identifies efficient resource use.

#### **☐** Assessment Activities

- Water Quality Monitoring: Real-time data collection for safety compliance.
- Leak Detection: Predictive analytics to minimize water loss.

#### ☐ Research and Advisory Endeavors

- Data Collection: Analyzes usage patterns to identify waste.
- Policy Development: Supports sustainable policy formulation.









# Water Advisory: Successful Implementation

# □ Designed Largest Solar Water PumpProject in Mizoram

- Depth of Water Source: The water will be extracted from a significant depth of 700 meters, ensuring access to a clean and abundant aquifer.
- Community Impact: The system is designed to provide potable water to approximately 1,200 residents, significantly improving their quality of life and health.
- Solar Pumping System: The project employs a three-stage solar pumping solution with a total capacity of 75 kWp.











## **Leadership Team**





Rabin Roy
CEO and Founder
B.Tech, and MBA (IIT KGP)
Experience: More than 20 years



Anjan Ghosh
Director
B.Tech (IIT KGP), MBA
(XLRI)

Experience: About 40 years



Debashish Mukhopadhyay
Director
B.E (Electrical) – JU
Experience: About 50 years



Avijit Jana
Director
B.E (JU), M.Tech (ISI), MBA (IIT KGP)
Experience: More than 25 years

