

Introduces Livelihood Program Based Micro-Economic Centre for Empowering Rural Women

Proposed by
Sustiknow Advisory Private Limited





Objectives

The Livelihood Program-Based on Micro Economic Centre (MEC) aims to empower rural women by creating sustainable livelihood opportunities. The center will be owned and managed by women, providing flexible, seasonal employment through activities like stitching, butter production, and cold-pressed oil manufacturing.

The model focuses on gradual expansion, ensuring 100% employment for village women and attracting developmental funds. ScholarLab will serve as the technical and implementing partner for this transformative initiative.

1

Women Empowerment

Through village-owned, solar-powered economic centers

2

Sustainable Livelihoods

Create replicable & scalable models with govt. initiatives (SRLM)

3

Promote Clean Energy

Utilize solar power for sustainable operations

4

Economic Resilience

leveraging seasonal and variable economic activities 5

Strengthen Communities

Mobilize SHGs for collective economic growth



Background

India's rural and border areas are abundant in natural resources, skilled labor, and agricultural produce where rural women face poverty due to limited resources, job opportunities, and unreliable electricity. Establishing solarpowered Micro Economic Centers (MECs) will with skills, enable empower women entrepreneurship, and improve incomes. This initiative promotes gender equality, sustainable livelihoods, and economic growth while reducing reliance on fossil fuels.

Deliverable 1

Establishment of MECs: Create pilot economic centers powered by solar energy with capabilities for cold-pressed oil production, stitching, butter production, and welding.

Deliverable 2

Skill Development: Provide training for rural women in technical and entrepreneurial skills to manage and operate the centers effectively.

Deliverable 3

Renewable Energy Integration: Solar-powered solutions for economic activities, reducing reliance on fossil fuel.

Deliverable 4

Economic Empowerment: Achieve 100% employment for women in target villages within five years by offering seasonal and sustainable livelihood options.



Opportunities

- Limited Capacity Stitching
- · Power Loom
- Handloom Products from Bamboo
- Carpet Manufacturing
- Jewelry Making

INTERVENTION IN HEALTH

- Power Loom
- Carpet Manufacturing
- Jewelry Making

INTERVENTION IN ALTERNATIVE IIVELIHOOD

- Welding
- Limited Capacity Stitching
- Handmade Products from Bamboo

- **INTERVENTION**
 - English

IN EDUCATION

• Driving School

• Data Entry Operation

• Basic Computer

- INTERVENTION IN AGRICULTURE
- Butter Producing Centre
- Cold Pressed Oil Production
- Spice Grinding
- Flour Processing
- · Biowaste Processing
- Vermicomposting
- Sweets Making
- Dry Fruits Packaging
- Papad Production

Deliverable 5

Monitoring and Evaluation Tools: Real-time remote monitoring dashboard for energy consumption, business productivity, and finances.

Deliverable 6

Scalability and Replication: Develop a roadmap for scaling the MEC model to other villages and integrating it with national rural livelihood programs.

Deliverable 7

Community Ownership: Ensure the centers are entirely owned and managed by village women, fostering local leadership and decisionmaking.



Proposed Budget

Items	Quantity	Price including (18%) GST
Oil Pressing @ 1.5 HP @ 100 Liter Per day	1	₹ 1,77,000
Welding Machine and Equipment	1	₹ 1,77,000
Butter Producing Centre	1	₹ 1,77,000
Stitching	10	₹ 2,95,000
Micro Economic Centre (7m * 2m) with Two laptops and Furniture	1	₹ 24,19,000
Management and Logistic	1	₹ 5,90,000
Solar Plant Development	1	₹ 18,88,000
Dashboard Development	1	₹ 4,72,000
Administration Cost	1	₹ 6,58,833
TOTAL		₹ 68,53,833

Thank You



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