

DISCOVER SOUL TOURISM
BY **SUSTIKNOW** ADVISORY PVT LTD

Experience the Heart of Local Cultures

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SOUL TOURISM

Soul Tourism is an idea of touring people instead places only. It has a potential to develop livelihood for the people who may be defined as denizens who would be visited by the tourist and this can continue without harming any iota of the place the tourist would visit.

Sustiknow Advisory Private Limited has conceptualized it and would like to launch it first time in India with a simple vision that people are valuable for being a destination for tourism. In Sustiknow we believe those People have various skills which is extraordinary in its own space and time and has a socioeconomical significance. Tourists visiting those people closely will participate in their livelihood practices and learn about their skillset and lifestyle and try being united in their culture. Sustiknow extend the honor to those people with their value of time as well as their skill to develop a sustainable eco system.

Sustiknow offers its visitors to enjoy a limited period of their life with people having skills in folk dance, sing, wall art work, craftsmanship etc. Sustiknow takes care all the safety and security issues of the tourist and offers a vary much luxurious stay in a designated eco-resort managed by Sustiknow or its strategic partners. In a word Soul Tourism is touring the heart of unknown people to be known for the rest of the life.



TOUR THE PEOPLE

Build connection with people and experience life



Who Are Our Visitors

we are targeting tourist with adventurous mind. To be specific they may be:

A. International Bag packers: Adventurous travelers seeking meaningful experiences.

B. Students, Educators, and Researchers: Individuals looking to engage with local cultures.

Target Markets: Europe, America, and parts of Asia. Soul Tourism appeals to those desiring rich cultural exchanges and memorable experiences.



Why does Soul Tourism have value

For many travelers it is a deeply personal journey It encourage self-reflections and empathy in many travelers. They will be able to discover serenity in simplicity. A heart-felt hospitality of indigenous people may offer unique perspective towards the life they live.

It has its essence in adding values by transforming travel into a shared experience between tourists and denizens. This platform connects people across backgrounds, creating an exchange of culture, support, and respect that can positively impact both the visitors and the people they visit.

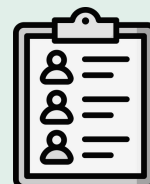


Your Safety is Our Priority

Ensuring the safety of the travelers is a top priority in Soul Tourism. A comprehensive safety plan has been planned to be implemented that covers all aspects of the tour:

1. Extensive selection of tour guide and host family:

Denizens such as artisans, folk artists participating in the program is carefully vetted to ensure they meet the standards of hygiene, safety, hospitality, and cultural sensitivity. They undergo training on health and safety.



2. Safe and Verified Transportation:

Transportation agencies are shortlisted based on strict criteria to ensure vehicles are well-maintained and drivers are experienced, reliable, and courteous. Drivers are under GPS vigilance to ensure adherence to road safety regulations on the context of overnight and long-distance journey.



3. Emergency Preparedness:

Every tour destination has a manager as a point of emergency contact so that a quick measure could reach to the tourists. They will be equipped with medical kit and other necessary tools for instant resolutions. Police stations are notified to send rescue team if required.



4. Health and Sanitation Measures:

Accommodations and food preparation follow strict protections, cleanliness, ancillaries and hygiene standards to ensure the comfort of our guests. We also offer tourists guidelines on how to be safe and comfortable while honoring local norms and customs.



5. Clear Communication and Support:

An emergency contact list for instant support is given to the tourists prior to each tour. The trip will be look after by an empaneled manager to help with any issues.



6. Pre tour orientation on safety measures of oneself:

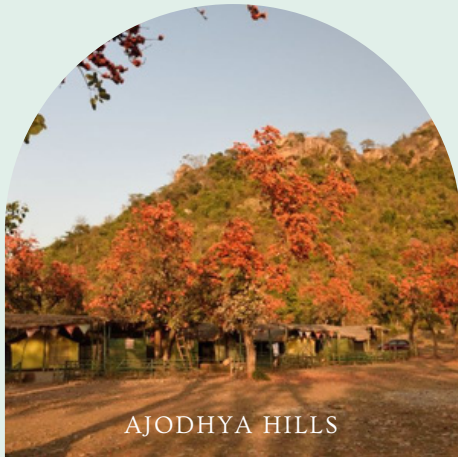
An orientation session will be organized that includes information about local wildlife, potentially harmful plants, and safe conduct in rural areas. This would cover basic “dos and don’ts” when roaming around localities.



OUR OFFERINGS

AJODHYA HILLS: THE SPIRIT OF ART AND DANCE

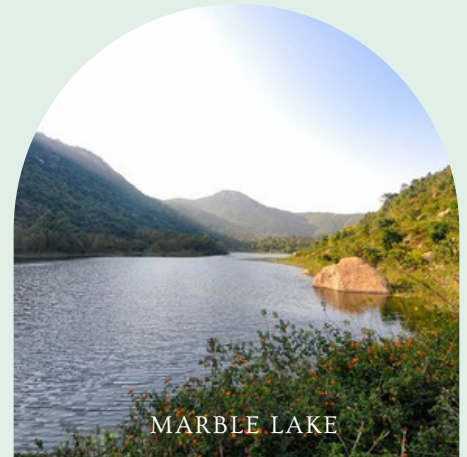
The Land of Performing Art



AJODHYA HILLS



BAMNI FALLS



MARBLE LAKE

ITS DENIZENS



PACKAGES

3 NIGHTS/ 2 PAX

\$1,125



4 NIGHTS/ 2 PAX

\$1,500

5 NIGHTS/ 2 PAX

\$1,813



6 NIGHTS/ 2 PAX

\$2,125

OUR OFFERINGS

MURSHIDABAD: A LIVING HISTORY OF CRAFTSMANSHIP

Where the past meets the present in silk and stories



KATHGOLA BAGAN BARI



HAZARDUARI PALACE



COSSIMBAZAR RAJBARI

ITS DENIZENS



PACKAGES

3 NIGHTS/ 2 PAX

\$1,125



4 NIGHTS/ 2 PAX

\$1,500

5 NIGHTS/ 2 PAX

\$1,813



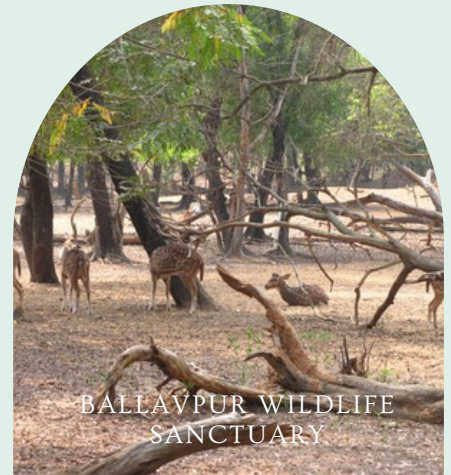
6 NIGHTS/ 2 PAX

\$2,125

OUR OFFERINGS

BOLPUR SANTINIKETAN: THE ARTISTIC HEART OF BENGAL

A journey into the world of Tagore and vibrant local artisans



ITS DENIZENS



PACKAGES

3 NIGHTS/ 2 PAX

\$1,125



4 NIGHTS/ 2 PAX

\$1,500

5 NIGHTS/ 2 PAX

\$1,813



6 NIGHTS/ 2 PAX

\$2,125

OUR OFFERINGS

SUNDARBAN: HARMONY WITH NATURE

The unique world of honey collectors and fishers



ITS DENIZENS



PACKAGES

3 NIGHTS/ 2 PAX

\$1,125



4 NIGHTS/ 2 PAX

\$1,500

5 NIGHTS/ 2 PAX

\$1,813



6 NIGHTS/ 2 PAX

\$2,125

WHAT INCLUDES IN EVERY PACKAGES?



ROUND-TRIP TRANSPORTATION FROM KOLKATA
(MERCEDES OPTIONS AVAILABLE).



COMFORTABLE ACCOMMODATIONS WITH
MODERN AMENITIES.



MEALS FEATURING AUTHENTIC REGIONAL
CUISINE.



GUIDED INTERACTIONS WITH DENIZENS AND
SKILLED LOCAL GUIDES.



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